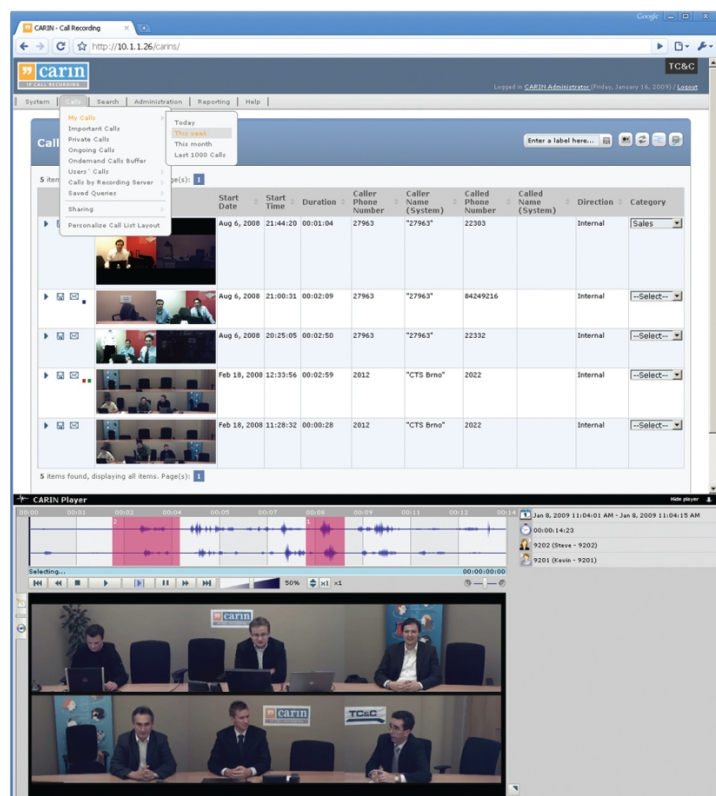


CARIN - The first recorder for Cisco TelePresence in the world

TC&C introduced its newest innovation: a full resolution Cisco TelePresence recording solution. TC&C, with its award winning call recording suite CARIN, has been a pioneer in video call recording since the beginning and now has extended that functionality to include Cisco TelePresence endpoints. CARIN is able to capture life-size, ultra high definition video images with spatial audio and auxiliary audio/video streams (for sharing presentations and documents). The CARIN call recording solution supports Cisco TelePresence 3200, 3000, 1000 and 500 configurations, as well as multi point conferences.



Business case

The recording of Cisco TelePresence sessions can provide great opportunity and add value for the companies when preserving and sharing this unmatched experience. The Cisco TelePresence solution creates a live, face-to-face meeting experience over the network, empowering people to interact and collaborate like never before. The following list provides some application examples of recording TelePresence sessions in various market segments:

Enterprise

- Have you ever missed an important conference?
- Would you like to store your valuable video calls and conferences?
- Would you like to publish executive talks to your employees or to your investors?
- Would you like to store and later review an HR interview for the executive positions?
- Would you like to create and share high quality videos or training materials with your existing Cisco TelePresence room?
- Have you ever wanted to share a TelePresence call in real-time with a wider audience?

Financial Institute

- Are you facing compliance recording requirement on your Cisco TelePresence system?

Service Provider

- Would you like to generate extra revenue by providing recording functionality?
- Would you like to differentiate yourself by offering a unique service?

Healthcare

- Have you ever wanted to save a telemedicine session on your HealthPresence system?
- Would you like to publish the session to other doctors or provide it to your patients on a DVD?
- Would you like to create high definition training materials for practitioners?
- Have you ever wanted to extend the patients' medical history with a video?

Education

- Would you like to create high definition training materials for your students?
- Would you like to publish professors' conference calls?

Government

- Have to meet strict laws, which require recording TelePresence calls?
- Would you like to convert your Cisco TelePresence room into a HD video studio to create high quality video materials?

www.telepresencerecording.com



Main features

The following functionality is provided for every Cisco TelePresence system:

- Recording Cisco TelePresence calls in real-time
- Auxiliary audio and video is also recorded – used for presentations and sharing collaboration materials
- All types of resolutions (720p and 1080p) and quality settings are supported
- Capture signaling messages (SIP) and extract meta-data
- Store audio/video into proprietary format (~RAW data)
- Playback is available immediately following the meeting using a proprietary codec.
- Transcoding service enables users to lower the resolution and export recordings into portable Windows Media Video format (WMV)
- Real-time streaming support
- Create and manage users and groups to control the access to recordings
- Industry standard security features - supports SOX compliance
- Multi-site architecture
- Unmatched functionality via the web based user interface
- Publish recordings to external users

Benefits

Full Cisco TelePresence Support

The CARIN Cisco TelePresence recording system is a complete solution for recording, storing, managing, playing back and sharing Cisco TelePresence calls.

Advanced security features meet strict industry requirements

By supporting the entire lifecycle of the digital content, the CARIN security and data governance approach provides a solid framework that helps companies meet today's requirements and helps ease tomorrow's demands. The HTTPS based user interface, the full audit trail and the multi-level access control are all great examples of the enhanced security features of the system.

Enhanced search & playback capabilities: any time from any location via a sophisticated web interface

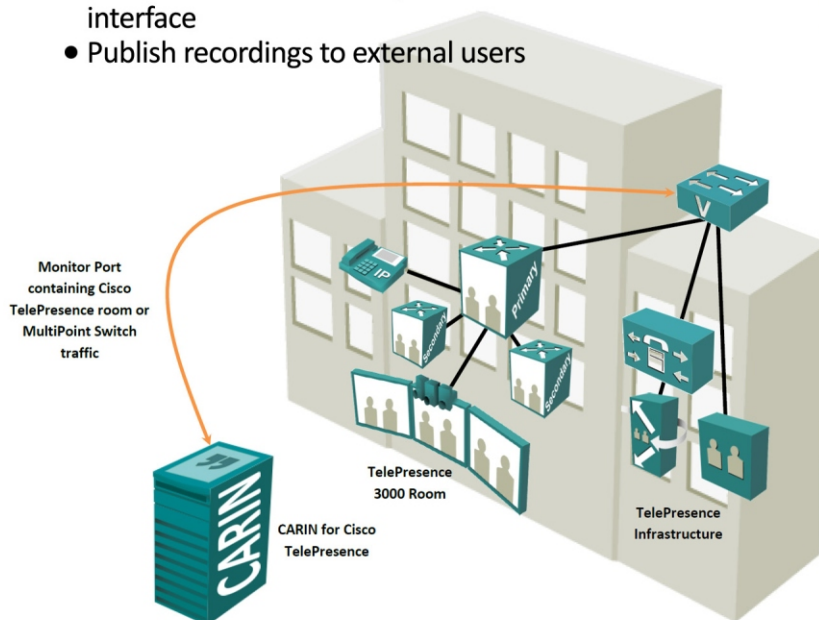
The solution provides a fully web based user interface for all types of functions like searching, playing back, downloading, user management, etc. The built-in player has numerous features, which enable the sophisticated control of the playback.

Optimized editions for single and multi-site deployments

CARIN system components can be separated into different servers and a fully centralized recording infrastructure can be built by providing enhanced functions like central playback, storage, archiving and management.

Software with freedom of choice

The entirely software based solution runs on standard Windows Based server platforms, thus provides freedom of choice and does not tie customers to proprietary hardware platforms.



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